

La Mesa
BACK COMFORT

Tuesday, January 11, 2005

Get 1 Free Magazine
Mike Holder
4830 Viewridge Ave Ste C
San Diego, Ca 92123

Dear Mike,

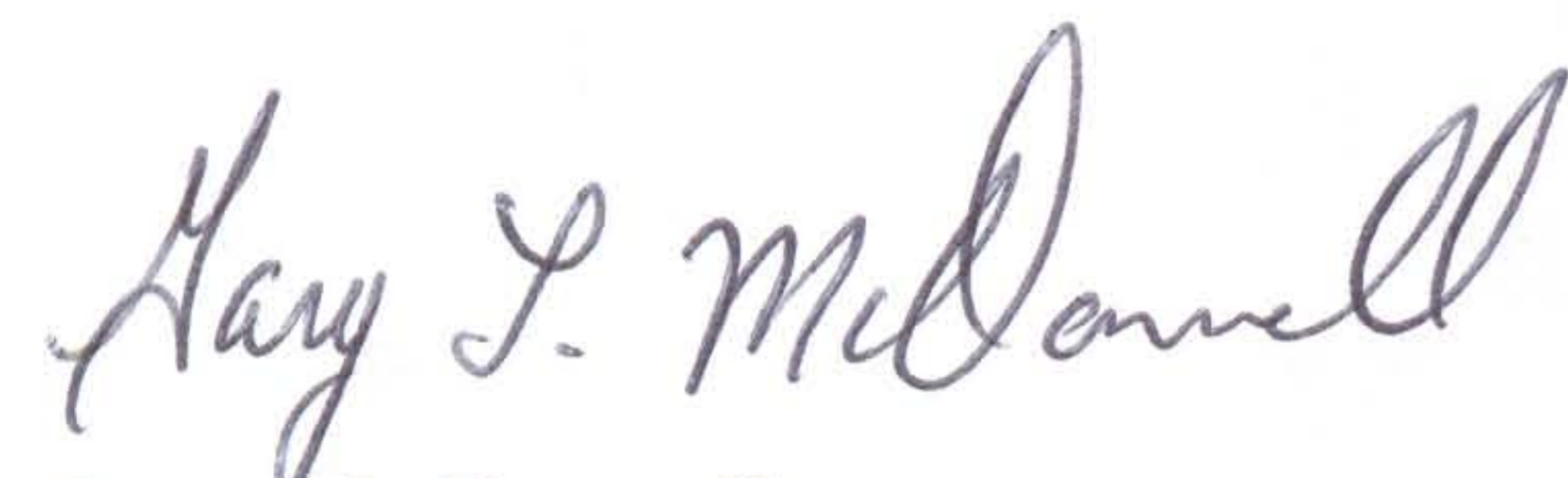
I would like to take this opportunity to thank you for selling me the full-page ad in your magazine. I resisted at first and finally decided to accept the offer that "this little Magazine really works", truly, it really does.

Tempur-Pedic mattresses are an expensive very high quality product that needs to reach a specific market. When you told me that you targeted a higher income customer that lives in stand-alone homes it made sense, that your market should be my customer. It is, and I can tell you that I have had a greater response than Penny Saver, Money Mailer, Union Tribune, or any other publication that I have spent money in the last year.

I would encourage any retail business to seriously consider Get 1 Free as their best bet for reaching the buying customer. In the first two days of my ads release I have been inundated with calls and sold two beds as a direct response to my ad in your magazine. I look forward to a long lasting relationship with Get 1 Free....."Thanks for your service and the little magazine that DID!"

Have any customer that has doubts call me at 619-337-9995

Sincerely,



Gary Mc Donnell
Owner
La Mesa Back Comfort
8760 La Mesa Blvd.
La Mesa, Ca 91941