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1-866-FOR-EXPO (367-3976)
www.sdhomeshow.com ♦ info@sdhomeshow.com



February 23, 2006

Ivan Farber
Get 1 Free Magazine
5776 Ruffin Road
San Diego, CA 92123

Dear Ivan:

I am writing to express my deep appreciation for Get 1 Free Magazine's contribution to the success of the first ever San Diego Home, Patio & Landscape Show. Your ideas were invaluable, Noah is the consummate sales professional and Heather did a super job in designing the ad.

As you know, I chose Get 1 Free magazine as a major advertising medium for the event because of the tremendous results that it produced while I was a sales representative for one of your advertisers. As expected, Get 1 Free performed! Approximately 10% of attendees came as a result of the Get 1Free campaign!

Without hesitation, I recommend Get 1 Free to any business that advertises to the public. It is the most cost effective, results driven advertising available.

Once again, thank you for everything and look forward to the Get 1 Free Magazine campaign for our next show.

Sincerely,

A handwritten signature in black ink, appearing to read "Bryan E. Klein".

Bryan E. Klein
President