

4561 J Mission Gorge Pl
San Diego, Ca 92120

PHONE: 619-584-5555
TOLL-FREE: 1.800.88.HANDY

FAX: 619-584-5559
HANDYMANCONNECTION.COM



Monday, October 30, 2006

Laura Garver
Get 1 Free Magazine
5776 Ruffin Rd.
San Diego, CA 92133

Re: Advertising Results

Dear Laura,

We are pleased to report to you that our results with Get 1 Free Magazine have exceeded our expectations. Your magazine had solicited us for the last four years and with all the advertising sources available in this market it was difficult to make a commitment to something new.

Last year we began to notice that our traditional, tried and true advertising resources were not delivering the same results as years past. When you called this time we were ready to listen. Thank you for your persistence and professionalism in helping pull together a successful ad campaign.

We wanted to step in lightly so began advertising in just two zones. After just seven weeks we can report over 100 leads, and the tracking number really helps us confirm our database accuracy. We are enjoying a 75% closing rate with Get 1 Free leads are looking forward to expanding our exposure in Get 1 Free to some new areas.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michael Davis".

Michael Davis
President, CEO
Handyman Connection