



Gaglione Bros Famous Steaks & Subs
3944 W. Pt Loma Blvd
San Diego, CA 92110
October 25, 2006
Get 1 Free Magazine
Charlie Seelig

Dear Get 1 Free Magazine:

I wanted to write this letter to express how satisfied I am with the response to the latest advertising in your magazine. Although it has only been a few months since we began running our ad we have seen a great response at our restaurants. I have seen both new and current customers come in to our restaurant with the coupons from you magazine resulting in an increase in business. The new concentrated area you are mailing to is perfect for my Pt. Loma location and I look forward to continuing the ad in the future.

I would also like to thank Charlie and the graphic design staff for the good service and the great job they have done with the ad.

Thank you,
Joe Gaglione
Owner
JG