

Empire BEAUTY SUPPLY

6/26/03

Dear Ivan,

I would like to thank you for convincing us to advertise with Get 1 Free Magazine. You promised us a lot and fulfilled all of those promises. Since signing on with you for the first publication back in February, the redemptions have continued to increase month after month. There is no doubt in my mind that you have dramatically improved the traffic flow to our business. Get 1 Free Magazine is an original and functional advertising medium that makes a lot of sense. I would recommend your medium for any business, large or small. I look forward to continued success with your product.

Sincerely,

Bryce Goldman

Vice President

Empire Beauty Supply Co.