



1/9/08

To whom it may concern;

In 2004 we worked with Get 1 Free and we were not pleased with the response. Recently George Durica and Shawn Syed came back in to talk with us and came up with some great new ideas on how to make this work, and we decided that it was worth another shot. We restarted our campaign with Get 1 Free in mid 2007 our company has enjoyed a healthy spike in new car sales. Our opinion of the power of Get 1 Free Magazine has completely changed, the product has evolved and improved, and their staff is dynamic and creative. The Graphic Department designed a quality ad that properly portrays the image of what El Cajon Ford is all about.

I would like to personally recommend get 1 Free Magazine to anyone that is looking for a great source of advertising with a quality staff and customer service. With the right marketing message this publication has the power needed to give you a solid return on your investment.

Sincerely,

Paul Dyke

General Manager

El Cajon Ford