



DiMille's

ITALIAN DELI & PIZZA GROTTO

DiMille's Ristorante
3492 Adams Ave.
San Diego, CA 92116
619-283-3153

July 14, 2004

Bill,

I wanted to let you know our quarterly meeting with accounting has really proved to us that you have brought us the return on investment that we expect. Accounting has also informed us that you bring in more coupons monthly than ValPack and other direct mail pieces we have done for years.

DiMille's team is thankful to Get 1 Free Magazine's exposure over the last 6 months. You bring back our current clients, but most important you bring us new clients!

Keep up the good work guys!

George Bermudez
General Manager